



Information Technology Strategic Planning & Management



9 - 20 February 2025



Casablanca (Morocco)

# Information Technology Strategic Planning & Management

course code: B9226 From: 9 - 20 February 2025 Venue: Casablanca (Morocco) - course Fees: 5400 Euro

## Program Content

Understanding Organization's IT Objectives

Understanding the Available IT Technologies, including those enhancing...

1. Productivity & Cost Reduction
2. Communications
3. Business Processes
4. Production Processes
5. Strategic
  1. Globalization
  2. World Class
  3. Customer Focused
6. Security

Understanding the Organizational Technology Deployment

Understanding Organizational Strategic IT Needs

Identifying Relevant Strategic Projects

Step-by-step Implementation of a Strategic Project

Managing the BITP Implementation

Program Recommendations & Individualized Action Plan for the Participant



