



**Business Strategy Methods, Analysis, Implementing Initiatives & Improvement**



**12 - 23 January 2025**



**Cairo (Egypt)**

# Business Strategy Methods, Analysis, Implementing Initiatives & Improvement

course code: M9309 From: 12 - 23 January 2025 Venue: Cairo (Egypt) - InterContinental Cairo Semiram course Fees: 3750 Euro

## Program Overview

In this program you will learn about...

This program provides the participant an understanding and methodology for Preparing & Updating Departmental/Organizational Strategy, Identifying strategic initiatives/projects, Process for assessing a strategy's ability to be effective, Preparing Strategy Implementation Plan, Recommending and prioritizing initiatives and allocating resources.

## Program Content

In this program you will learn about the Business Strategy Analysis...

- Understanding Strategy
- Industry Standard Terminology
- Industry Methodologies, Standards Best Practices
  - Purpose, Vision, Mission
  - SWOT Analysis
  - Conducting Workshops for Identifying the Strategies
  - Strategy Implementation Action Plan Preparation
- How well does your strategy work - for your company - and for individual business units?
- Does it get results? If it fails in some areas - which ones? and why?
- How good is your strategy-making process at gathering opinions and delivering strategies that win wide support and drive growth
- How well your business strategy is aligned with company needs?
- How to target resources according to company capabilities and capacity - identify any potential mismatch?
- How to Improve the way you develop new strategies?
- Pinpoint discrepancies in the way your business strategy is implemented, and the results it delivers.
- Implementing Improvements in Strategy Formulation, Updating and Implementation Processes
- Preparing a Customized Action Plan for your Department/Organization



