



Negotiating Across Cultures



11 - 22 November 2024



Singapore

# Negotiating Across Cultures

course code: M1157 From: 11 - 22 November 2024 Venue: Singapore - course Fees: 5500 Euro

## Introduction

Cross Cultural Negotiation training is aimed at business personnel either travelling abroad for negotiations or hosting clients/customers from abroad. We provide you with key information on approaches to, tactics in and etiquette surrounding negotiation.

### In this seminar delegates will:

- The etiquette of meeting, greeting, communication (verbal and non-verbal) gift giving, entertaining and business meetings.
- Preparing for the negotiation – how to approach the negotiation, building rapport and other preparatory steps.
- Necessary information – tips on what, when and the way in which facts, statistics and other supporting evidence should be used in negotiations.
- Negotiation tactics – examining cross cultural differences in negotiation styles such as haggling, stalling, changing demands, seeking concessions and closing deals.

## Objectives

**The aim of this seminar is to provide delegates with a practical skill base that will allow them to:**

- Gain self-awareness of their personal negotiation and conflict management style
- Understand the key analysis of the negotiation and conflict process
- Learn how to achieve collaborative value adding negotiation results
- Expand their range of negotiating skills and strategies
- Be able to use a three-step planning guide to analyse and prepare for a negotiation
- Develop the ability to mediate their own disputes and negotiations and to become a more skilled and effective negotiator

## Training Methodology

This seminar is designed to be highly interactive, using a mix of case studies, role play exercises, self assessment questionnaires, presentations and group discussion to develop the themes around participants' own experiences and needs. It presents an opportunity for delegates to practice the skills taught using a variety of hands-on negotiation exercises that stress participation and that reinforce and build on the comprehensive course materials. This training methodology allows delegates to significantly improve their negotiation and conflict management skills and to have all their questions answered by the highly experienced negotiation practitioner who leads the course.

## Benefits

Communicaid's Negotiation Skills courses will provide you with:

- Greater understanding of the cultural implications of negotiating across cultures
- The ability to adapt your existing negotiation skills for an international context
- Awareness of the linguistic challenges using your negotiation skills internationally
- Practical strategies for preparing for and achieving successful negotiations across cultures

## Course content

All our Negotiation Skills courses are designed to meet the specific needs of our clients depending on their personal/organisational requirements and existing skills set. A Negotiation Skills course typically includes:

- Key negotiation styles and strategies
- Cultural implications of negotiating across cultures
- Communication styles for international negotiations
- Step-by-step approach to international negotiations
- Adapting your English for an international context
- The use of humour in negotiation
- Culture clash and how to avoid failed negotiations

