



A Step-by-Step Developing Departmental 5 Year Strategic Plans from Organizational Strategy



4 - 15 August 2024



Casablanca (Morocco)

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course code: M9296 From: 4 - 15 August 2024 Venue: Casablanca (Morocco) - course Fees: 3700 Euro

Program Overview

In this program you will learn about...

Long Term Planning is essential to become world-class organizations. This program show you in a Step-by-Step Manner how you can prepare a 5 year Strategic for your Department using any available Organizational Strategic Plan, Mission, Vision Statements and Executive Interviews (including questions to ask).

You will get a multi-discipline understanding of your organizations business strategy: Business Environment, Economic Factors, Technology, Regulatory, Social, Globalization and Manpower.

Program Content

- Understanding Objective of Organizations
- Identifying the Objectives of your Organization
- Strategic Initiatives for your Department
- Identifying Projects for Achieving Strategic Initiatives
- Strategic Project Implementation Strategy
- Implementing Individual Strategic Projects
- Monitoring Strategic Projects
- Evaluating Strategic Project Success
- Preparing your Departmental 5 Year Strategic Plan
- Revising and Updating your Strategic Plan

