





Business Development Manager Skills for International Companies Recruit from India and Gulf







Boston (USA)



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course code: U9376 From: 5 May 2025 - 2025 May 9 Venue: Boston (USA) - course Fees: 5500 Euro

Program Content

In this program you will learn about...

- Understanding Business Environment
 - Regulatory
 - Commercial
- Understanding & Fulfilling Customer Expectations
 - Products
 - Services
- Negotiating Skills
 - $\circ~$ Understanding the Process
 - Preparation for Negotiations
 - Negotiating Tactics
- Developing Entrepreneurship
 - Personal Skills
 - In Teams
- Identifying New Customers
- Maintaining Existing Accounts
- Planning Sales & Marketing Strategies
- Designing Sales & Marketing Strategies
- Executive Presentations
- Tender/Proposal Preparation
- Participating in Trade Shows
- Organizing Events
- Preparing an Action Plan.







