



Developing Corporate Training Strategies



27 April - 8 May 2025



Casablanca (Morocco)

Developing Corporate Training Strategies

course code: T9173 From: 27 April - 8 May 2025 Venue: Casablanca (Morocco) - course Fees: 3750 Euro

Program Overview

In this program you will learn about...

This program provides the participant the range of skills to analyze and understand organizational training needs and devise strategies for fulfilment of the knowledge and skill requirements.

Program Content

Day 1:

- Program Introduction
- Program Objectives
- The Issues.

Day 2:

Understanding the Changing Global Business Environment

- Organizational Strategies
- World Class Organizations
- Successful Business Models

Day 3 & 4:

- Understanding Organizational Skill Needs
 - Customer Focus
 - Good Management Practices
 - Best Practices
 - Innovation

Day 5:

- Understanding Organizations Existing Training & HR Strategies

Weekend (2 days)

Day 6 & 7:

- Developing the Organizational Training & HR Strategy
 - Current Skill Sets
 - Strategic (Future) Skill Sets

Day 8:

- Improvement and Change Planning
 - Methodology for Changing Current Strategies (avoiding resistance in the process)
 - Methodology for Developing New Strategies

Day 10:

- Building Knowledge Base
 - Identifying HR Knowledge
 - Identifying HR Strategic Knowledge Needs
 - Establishing System for Knowledge Building
 - Knowledge Use Encouragement Strategies

