





Knowledge Management How to Build your Organization's Knowledge Base in a Systematic



24 November - 5 Decen



Istanbul (Turkey)



## Knowledge Management How to Build your Organization's Knowledge Base in a Systematic Manner!

course code: K9228 From: 24 November - 5 December 2024 Venue: Istanbul (Turkey) - Radisson Blu Sisli course Fees: 6750 Euro

## **Program Overview**

In this program you will learn about...

Knowledge Management techniques and much misunderstood - some consider it to be just a documentation of your procedures!! Knowledge Management is Much More than that. As we head for a knowledge economy we need knowledge organizations - that build knowledge-bases for their departments or organization. This program shows you: What is your Organizations Knowledge and how you make systems to collect, communicate and Profit from it.

To ease implementation this program shows you the step-by-step methodology to collect your organizations knowledge and make it available for decision making.

## **Program Content**

- 1. Understanding What is Organizational Knowledge and Why it is Becoming So Important for Organizations
- 2. Knowledge Associated with
  - 1. Strategic Focused Management
  - 2. Customer Focused Management
  - 3. Good Management Practices
  - 4. Best Practices
- 3. Technology Issues: Electronic Document Management System
  - 1. Features
  - 2. Good Practices
  - 3. Best Practices
  - 4. Implementation Processes
  - 5. Specifications & Standardization
  - 6. Strategy
- 4. Advanced Aspects for Knowledge Management in
  - 1. Strategic Focused Management
  - 2. Customer Focused Management
  - 3. Good Management Practices
  - 4. Best Practices
  - 5. Legal & Intellectual Property
  - 6. Motivation
  - 7. Knowledge in Specific Departments in Organization
- 5. Knowledge Management Strategic Issues
- 6. Implementing a Knowledge Management System
  - 1. Knowledge Identification
  - 2. Analysis
  - 3. Collection, Retention & Updation
  - 4. Communication
  - 5. Security
  - 6. Intellectual Property
- 7. Program Recommendations & Action Plan for Participants









