



Information Technology Strategic Planning & Management



11 - 29 August 2024



Istanbul (Turkey)

# Information Technology Strategic Planning & Management

course code: B9226 From: 11 - 29 August 2024 Venue: Istanbul (Turkey) - Radisson Blu Sisli course Fees: 6750 Euro

## Program Content

Understanding Organization's IT Objectives

Understanding the Available IT Technologies, including those enhancing...

1. Productivity & Cost Reduction
2. Communications
3. Business Processes
4. Production Processes
5. Strategic
  1. Globalization
  2. World Class
  3. Customer Focused
6. Security

Understanding the Organizational Technology Deployment

Understanding Organizational Strategic IT Needs

Identifying Relevant Strategic Projects

Step-by-step Implementation of a Strategic Project

Managing the BITP Implementation

Program Recommendations & Individualized Action Plan for the Participant



