



Building an Effective Coaching System in your Organization (As a Strategic Project)



5 - 9 January 2025



Casablanca (Morocco)

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course code: T9186 From: 5 - 9 January 2025 Venue: Casablanca (Morocco) - course Fees: 3700 Euro

Program Overview

In this program you will learn about...

The most cost effective method for building the technical and work performance capability of your organization's staff is probably Coaching by professionals from within your own organization. After-all who understands your existing work processes better than your more experienced staff?

But there are many roadblocks in trying to seriously apply coaching, some of these include: Motivation, Lack of Coaching skills, Lack of Teaching Skills, Lack of Knowledge of Sources of Information, Internal Politics, Job Security Concerns, Lack of Management Commitment ... and so on.

This program provides a Blue Print for Building an Effective Coaching System which includes detailed practical steps/methods to overcome each of these roadblocks.

- This program helps the HR/ Management personnel identify in detail the current Coaching Skill training needs of their workforce.
- The program takes a step-by-step approach to the analysis of Coaching Opportunity in your organization.
- The participant will take away a detailed multidiscipline methodology to complete the analysis.

Program Content

- Understanding your Organization's Objectives: Mission, Vision, Strategic Goals and Strategic Projects.
- Understanding Organization's Coaching Resources
- Understanding your Organization's Coaching Implementation & Resource Needs. Including a detailed step-by-step process.
- Building your Coaching Knowledge System.
- Formulating Strategic Projects for Exploiting Coaching Opportunity
- Evaluating Effectiveness of the Coaching Strategic Projects
- Improvement Planning and Methodology for existing Coaching based Development Projects

