



Leadership, Innovation & Enterprise Skills



16 - 27 February 2025



Casablanca (Morocco)

Leadership, Innovation & Enterprise Skills

course code: C8019 From: 16 - 27 February 2025 Venue: Casablanca (Morocco) - course Fees: 3750 Euro

The conference

Corporations need to nurture leaders who can help their employees to be innovative and enterprising. This conference presents an opportunity for professionals and leaders to learn how to develop the creative edge to meet the challenge of excellent innovative leadership which is needed in the workplace.

This highly interactive seminar will allow you to examine yourself and your strengths and weaknesses. You will develop your communication skills and interpersonal skills to enhance your leadership abilities to bring about innovation and enterprise skills.

The Goals

This seminar aims to enable delegates to achieve the following objectives:

- Develop leadership skills
- Share your thinking, communicate your vision, purpose & direction
- Inject passion to motivate people
- Encourage employees to think outside the box
- Cultivate and manage creativity

The Process

This seminar will combine presentations with interactive practical exercises, supported by video material and case studies

The Benefits

- Better understanding of how to lead others towards innovation
- Deepen personal insights on how to cultivate creativity in the organization
- Enhance ability to motivate employees and increase their productivity
- Learn how to expand personal leadership and creativity skills to enterprise skills
- Build group cohesion and rapport

The Results

- New Organizational culture - Innovative leadership
- Leaders with spirit of enterprise
- Improved Intra/Inter Departmental Communication
- Productivity focused workforce
- Creative and Innovative workforce
- Leadership that practices enterprising skills

The Core Competencies

Participants will develop the following competencies:

- Improve leadership skills
- Develop more confidence in dealings with others
- Apply emotional intelligence to understand others better
- Utilize knowledge of behavior styles to improve leadership
- Encourage innovative abilities
- Help employees develop effective change management strategies

The conference Content

Successful Leadership Styles

- Inspirational leadership
- Power of Influence
- Understanding and developing others
- Proactive Leadership
- Delegation as a leadership style
- Motivational leadership

Driving Radical Innovation

- Lateral thinking
- Systemic innovation
- Leveraging the power of diversity
- Cultivating creativity
- Managing change creatively
- Implementing innovation

Entrepreneurial Leadership

- Optimizing your personal leadership strengths
- Becoming an environmental change agent
- Developing personal empowerment
- Using transformational vocabulary
- Maximizing essential communication principles
- Understanding the 3 major levels of communication

Accountable Communication

- What is accountability
- Improving personal credibility
- Leading with integrity
- Sharpen your communication skills
- Listening with the heart
- Inspiring and guiding the team

Developing Emotionally Intelligent Organizations

- Building bonds
- Cooperation & team building
- Forging emotionally intelligent teams
- Resolving conflicts using emotional intelligence
- Organizational awareness
- Leading emotionally intelligent organizations

