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Strategic Management of Technology

30 March - 3 April 2025

Dubai (UAE)

Strategic Management of Technology

Program Overview

In this program you will learn about worldwide Good and Best Practices in Strategic Management of Technology.

Program Content

1. Technology for World Class Organizations
2. Disruptive Technologies
3. Understanding your Organization's Core Technologies
4. Integrating Strategy and Technology
5. System to Track Trends in "Your" Technology
6. Processes for Technology Management
    1. Technology Planning
    2. Creating Culture of Innovation
    3. Continual Improvement
    4. Research
    5. Licensing
    6. New Product Development
    7. Competency Building
    8. New Product Development (Research to Customer)
7. Understanding Synergy
8. Analyzing Prospective and Existing Alliances and Partnerships for Synergy Creation
9. Technology Outsourcing Issues
10. Technology Outsourcing Contractual Arrangements
11. Technology Audit.