



Business Strategy Methods, Analysis, Implementing
Initiatives & Improvement



9 - 20 September 2024



Singapore

Business Strategy Methods, Analysis, Implementing Initiatives & Improvement

course code: M9310 From: 9 - 20 September 2024 Venue: Singapore - course Fees: 5500 Euro

Program Overview

In this program you will learn about...

This program provides the participant an understanding and methodology for Preparing & Updating Departmental/Organizational Strategy, Identifying strategic initiatives/projects, Process for assessing a strategy's ability to be effective, Preparing Strategy Implementation Plan, Recommending and prioritizing initiatives and allocating resources.

Program Content

In this program you will learn about the Business Strategy Analysis...

1. Understanding Strategy
2. Industry Standard Terminology
3. Industry Methodologies, Standards Best Practices
 - Purpose, Vision, Mission
 - SWOT Analysis
 - Conducting Workshops for Identifying the Strategies
 - Strategy Implementation Action Plan Preparation
4. How well does your strategy work - for your company - and for individual business units?
 - Does it get results? If it fails in some areas - which ones? and why?
 - How good is your strategy-making process at gathering opinions and delivering strategies that win wide support and drive growth?
 - How well your business strategy is aligned with company needs?
 - How to target resources according to company capabilities and capacity - identify any potential mismatch?
 - How to Improve the way you develop new strategies?
 - Pinpoint discrepancies in the way your business strategy is implemented, and the results it delivers.
 - Implementing Improvements in Strategy Formulation, Updating and Implementation Processes

