



Managerial Accounting for Non-Financial Professionals: Information for Planning,



10 - 14 February 2025



Singapore

# Managerial Accounting for Non-Financial Professionals: Information for Planning, Decision Making and Control

course code: M1087 From: 10 - 14 February 2025 Venue: Singapore - course Fees: 5500 Euro

## Program Objectives:

### By the end of the program, participants will be able to:

- Explain the functions of financial management.
- Define the four key financial statements: balance sheet, income, cash flow and changes in owners equity.
- Interpret the financial health of a company or profit center.
- Master capital budgeting and cost-volume-profit analysis.
- Use financial information to manage the business or their departments.

## This Program is designed for:

Managers, supervisors and staff from any function including finance who need to improve understanding and use of financial information. This program is worth 25 NASBA CPEs.

## Program Outline:

### Introduction

- The Goals and Functions of Financial Management
- The Three Most Important Questions Answered by Finance

### The Key Financial Statements

- Income Statement
- Changes in Owner Equity
- Balance Sheet
- Cash Flow

### Analysis of Financial Statements

- Judging the Health of the Business
- Income Statement Ratios
- Balance Sheet Ratios
- How to Read Company Annual Reports

### Cost Concepts and Decision-Making

- Cost-Volume-Profit Analysis
- Breakeven Analysis
- Economic Costs versus Accounting

### Capital Projects

- The Time Value of Money
- Cost of Capital
- The Capital Budgeting Decision
- Methods in Evaluating Capital Projects
- Sensitivity and Risk Analysis

### Working Capital and the Financing Decision

- Current Asset Management
- Sources of Short-Term Financing

### Using Financial Information to Manage the Business

- Making Business Decisions in Finance, Marketing, Production and Investment

### The Budgeting Process

- Guidelines and Techniques
- Cost Control

- Costs
- Marginal Analysis
  - Cost-Based Pricing