



International Seminar on the Latest Innovations in
HR and Leadership



27 April - 1 May 2025



Casablanca (Morocco)

International Seminar on the Latest Innovations in HR and Leadership

course code: H3051 From: 27 April - 1 May 2025 Venue: Casablanca (Morocco) - course Fees: 3700 Euro

BENEFITS OF ATTENDING

- This conference will bring you up-to-date with the ever-changing issue of human potential.
- Hear current success stories in HR and Training.
- Understand how to value and develop human capital.
- Learn ways of evaluating and measuring training.
- Turn HR into a profit centre.
- Bring your questions to world experts to get the best solutions for your business.

EXPERT SOLUTIONS

We are fortunate to have world specialists in a range of specific topics. We feel the rich mix of expertise will make for a winning and memorable conference.

CONFERENCE PROGRAMME OUTLINE

- The new shape of Human Recourses.
- By video conference link up.
- The changing role of HR.
- Why HR strategy is so important.
- The new shape and role of the future HR professional.
- The fastest growing role in Human Resources – Predictive Manpower Planning.
- This session will outline the only area of growth in HR – but why?
- Why is manpower planning enjoying such a massive resurgence?
- Manpower planning (HRP) its new place, role and impact on tomorrow's HR.
- Why predictive data is so important to a proactive HR function.
- The Link between HRM,HRP and HRD (Training).
- The new HR role – HR process reengineering, how to re focus business processes to maximise human potential – IBM case study.
- Valuing Our People.
- This session will distinguish human capital from human resources and look at people from the perspective of value creating assets.
- People as the foundation of the value creation chain.
- Why people related metrics are important.
- A people "operating statement" and "balance sheet".
- The role of HR in human capital management.
- Developing Human Capital – Innovations in training.
- A new approach to training.
- Can training be evaluated?
- Practical example of training success.
- Panel discussion: Getting the best from HR & training.
- Turning HR into a profit centre – in the public or private sectors.
- This session will focus on techniques that HR can use if it wants to be a dynamic profit centre.
- Profit centre -what's the benefit to you and the organisation ?
- What needs to be in place, how do we measure HR processes and outcomes.

- All HR processes and activities can be improved –the need for the HR professional to be creative.
- Getting the best from other via pay and rewards.
- Everything in training can be measured.
- Why does training not provide the results we expect?
- How to improve this and the approach we use.
- Back at work actions and further measurement The future.
- How to detect when people are telling lies –a critical skill for HR professionals.
 1. Why do people lie at work?
 2. What is the difference between dissimulation, impression management, and lying?
 3. What are the 'tells' of liars – the non-verbal correlates of liars.
 4. Can the lie detector or voice analysis help us?
 5. Is lying a trait?
 6. The dark side of behaviour at work and how to prevent it.
- The value to organisations and individuals of Emotional Intelligence.
- Understanding Emotional Intelligence.
- How it's measured and the benefits of doing so.
- How Emotional Intelligence can provide competitive advantage.
- Panel discussion: Change and new trends in HR and training.

WORKSHOP TOPICS

All you Need to Know about the Myths of Management and Their Impact on HR and Training.

- Twenty Myths of Management.
- Myths about Motivation.
- Myths about Management.
- Myths about Derailment.
- Why myths perpetuate and how to eliminate them.

Emotional Intelligence (EQ) and its' Value to Human Resources:

EQ is the ability to sense, understand and effectively apply the power and acumen of emotions as a source of human energy, information and influence. EQ helps us understand how and why we react and respond to certain events in the organisation. It also helps us to appreciate that our daily encounters are shaped not just by our rational judgment and our personal history but are largely influenced by our perceptions and expectations.

Understanding Emotional Intelligence helps us to respond appropriately to feelings in response to criticisms and motivation. The high EQ individual demonstrates creativity and other abilities to pursue goals with vision, perseverance and energy. It is Emotional Intelligence that motivates us to pursue our innermost values and aspirations, transforming them from things we think about to what we live.

Basic components of Emotional Intelligence:

Self-Awareness which is the ability of an individual to recognise and understand one's moods, emotions and drives as well as their impact on others.

Self-Regulation or the ability to control or redirect impulses and moods as well as the ability to suspend judgment so as to think before acting.

Empathy or the ability to understand the emotional makeup of other people and skill in responding

according to their emotional reactions.

Interpersonal skills which indicate the individual's proficiency in managing relationships and building networks. Interpersonal skills also involve the ability to find common ground and build rapport.

How to transform HR and training into an added value activity

In this fast paced practical workshop, delegates will be exposed to a number of techniques that will enable them to move to a more powerful position in their company. The transformation of HR and training to a profit centre is a reality; the benefits for both the individual and the organisation are immense. Delegates attending this workshop will see and participate in a number of practical case studies - re enforced by appropriate DVD clips.