





Information Technology Strategic Planning & Management



9 - 27 September 2024



Barcelona (Spain)



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course code: B9226 From: 9 - 27 September 2024 Venue: Barcelona (Spain) - course Fees: 6750 Euro

Program Content

Understanding Organization's IT Objectives
Understanding the Available IT Technologies, including those enhancing...

- 1. Productivity & Cost Reduction
- 2. Communications
- 3. Business Processes
- 4. Production Processes
- 5. Strategic
 - 1. Globalization
 - 2. World Class
 - 3. Customer Focused
- 6. Security

Understanding the Organizational Technology Deployment

Understanding Organizational Strategic IT Needs

Identifying Relevant Strategic Projects

Step-by-step Implementation of a Strategic Project

Managing the BITP Implementation

Program Recommendations & Individualized Action Plan for the Participant









