



The Oxford 5-Day MBA in Finance



14 - 25 July 2024



Istanbul (Turkey)

# The Oxford 5-Day MBA in Finance

course code: F2019 From: 14 - 25 July 2024 Venue: Istanbul (Turkey) - Radisson Blu Sisli course Fees: 4500 Euro

## Introduction

It is crucial that today's business professionals understand the flow of financial resources. Such an understanding is needed daily; whether it is used to anticipate trends, evaluate company performance or obtain funding. People from non-financial backgrounds are often called upon to make decisions based on modern financial controls, and they must have the know-how to navigate the financial systems that have a significant impact on their professional responsibilities.

Oxford Management Centre has created the 5 Day MBA in Finance to provide business professionals with a deeper understanding of corporate finance as practiced by today's most powerful companies. Designed specifically for non-financial personnel, this intensive seminar approaches the subject of finance as it relates to the corporation as a whole.

## The highlights of the course include:

- Extensive and deep coverage of the subject area
- Real world approach to the discipline
- Numerous examples based around market data
- Contemporary approach drawing on recent market developments
- Integration with spreadsheet modelling

## Objectives

The seminar provides delegates with the tools required to find better answers to questions such as:

- What is the appropriate discount rate to be used in investment appraisal?
- What are the pros and cons of different types of financing?
- What factors must be considered in deciding on a dividend policy?
- What is the exact nature and scope of the issue to be analyzed?
- What products are available to manage risk?
- Why is correlation so important in managing risk?
- Which specific variables, relationships, and trends are likely to be helpful in analyzing an annual report

## Training Methodology

Using a combination of lectures, group exercises and individual exercises with practical applications, the delegates will gain both a theoretical and practical knowledge of the topics covered. The emphasis is on the real world and as a result delegates will return to the workplace with both the ability and the confidence to apply the techniques learned.

Delegates are requested to please bring a notebook PC to the seminar

### **Organisational Impact**

**By sending delegates on the 5 Day MBA in finance organisation will benefit by:**

- Providing delegates with a concentrated and focused programme in finance addressing key topics found on
- MBA's in finance throughout the world
- Updating IT skills by demonstrating the use of financial software in assisting in the decision making process.
- Updating delegates with recent developments in risk management
- Providing exposure to numerous annual reports and real life cases
- Emphasising the role of risk in decision making
- Explaining how risk can be measured and quantified

### **Personal Impact**

**Delegates will acquire the following skill set:**

- The ability to actively participate in finance decision making
- An appreciation of the relative merits of varying asset classes.
- Recognition of the importance of risk in determining the cost of capital
- An ability to utilise sophisticated investment appraisal techniques
- An appreciation of the key items from an annual report and recognition of important ratios and linkages
- Recognition of the appropriate tool to manage risk

## **SEMINAR OUTLINE**

### **DAY 1**

#### **An Introduction to the Financial Markets**

- An introduction to the equity markets:
  - IPO
  - Market Indices
  - International Equity Market Links
- An introduction to bond markets
- Long Term versus Short Term
- Treasury versus Corporate
- Types of Bond
- The spot and forward market
- Exchange Rate trends and linkages
- Carry Trades

- Futures
- Options
- An introduction to the FX market
- An introduction to the Derivatives Market
- The link between risk and return

## DAY 2

### Evaluating Investment Opportunities

- The Markowitz model of Portfolio Risk
- The Capital Asset Pricing Model
  - A practical application of the CAPM to a range of companies
- The time value of money and discounted cash flow techniques
- The Gordon Growth Model
- A practical application of forecasting dividends
- Determining the Cost of Debt
- The Ameritrade Case
- The importance of the cost of capital
- Scenario analysis
- The weighted average cost of capital (WACC)
- A practical application of the IRR approach
- Pitfalls in using the IRR approach
- Investment Appraisal using the Net Present Value approach
- Payback and adjusted Payback
- The Internal Rate of Return (IRR) approach
- Real Options

## DAY 3

### A Walk through an Annual Report

- The Balance Sheet
- The Income Statement
- The Cash Flow Statement
- Ratio Analysis
- A practical application of Ratio Analysis:
  - Apple v Microsoft
  - Next v Tesco
  - Easyjet v British Airways
- Forecasting Sales
- The cost of sales approach

## DAY 4

### The Corporate Financing Decision

- Financial Leverage
  - Modiglianni and Millers Theory of Capital Structure
  - The Risk of Bankruptcy
  - The Optimal Capital Structure
- The Dividend Decision
- The clientele effect
- The taxation effect
- The principal agent problem
- The market for Corporate Control

## DAY 5

### Risk Management

- Hedging Exchange Rate risk using:
  - the forward market
  - the options market
  - zero cost collars
- Hedging commodity price risk using:
- Options
- Futures
- Practical Application of airlines hedging fuel price risk- the importance of correlation