



Information Technology Strategic Planning & Management



27 April - 8 May 2025



Kuala Lumpur (Malaysia)

# Information Technology Strategic Planning & Management

course code: B9226 From: 27 April - 8 May 2025 Venue: Kuala Lumpur (Malaysia) - Royale chulan hotel course Fees: 6750 Euro

## Program Content

Understanding Organization's IT Objectives

Understanding the Available IT Technologies, including those enhancing...

1. Productivity & Cost Reduction
2. Communications
3. Business Processes
4. Production Processes
5. Strategic
  1. Globalization
  2. World Class
  3. Customer Focused
6. Security

Understanding the Organizational Technology Deployment

Understanding Organizational Strategic IT Needs

Identifying Relevant Strategic Projects

Step-by-step Implementation of a Strategic Project

Managing the BITP Implementation

Program Recommendations & Individualized Action Plan for the Participant



