





Security Management, Planning & Asset Protection



19 - 23 May 2025



Baku (Azerbaijan)



Security Management, Planning & Asset Protection

course code: S7002 From: 19 - 23 May 2025 Venue: Baku (Azerbaijan) - course Fees: 4500 Euro

The Course

Security and Management are two key elements for the successful development and progression of any leading business. Effective security management, personnel and systems must integrate and support the business in order to secure key assets, rather than restrict its operation. As quickly as companies develop, so too do the risks and threats that they face. These risks and threats can primarily stem from internal sources such as, Personnel and Information Technology/Systems or external sources such as environmental disasters or terrorism. Some of these threats, security management can directly control, others it cannot. Successful security management will ensure that the company assets have been identified, evaluated for risk, and appropriate safeguards implemented to address the identified threats, such as Crisis Management Planning and Business Continuity Plans.

Risk Analysis and Security Surveys are essential tools for security and management professionals. Objective ways of identifying and quantifying risk on a strategic, management or operational level is a persuasive tool to gain senior executive support. This course will identify and provide the delegates with the leading practices for risk assessment and quantification, key asset identification, vulnerability assessment and how to document appropriate safeguards in relevant plans, to mitigate risk and liability.

Leading companies can no longer view their security departments and employees as lower tier functions. In order to ensure departments function effectively within the realm of the larger corporate objectives, it is essential that our security professionals and executives can manage and lead their teams to achieve effective security plans and programmes that can be implemented successfully.

In order to achieve a consistent level of best practice the security professional needs to understand the needs of his industry, his team and his security projects.

The seminar is structured to equip delegates with the specialist security knowledge to perform their management and supervisory duties to international standards in both security planning and asset protection.

The Goals

At the end of the seminar, delegates should understand the principals of:

- Best management practice and how to apply these principles
- Planning security projects and implementing these effectively
- Creating a protection programme to protect intellectual property in addition to physical assets
- Running a pro active professional security team

The Process

The delegates will be involved in the latest trends in seminar presentations. The classroom





presentations are made up of interactive practical exercises, supported by audio visual material and case studies. Delegates will be expected to participate actively in relating the principles of security management to the specific needs for their industry.

The Benefits

Delegates attending this seminar will gain an improved personal knowledge of threats and risks to their organisation, they will learn skills to combat these threats and put into place standards, plans and strategies which if successfully implemented will increase their professional reputation and improve their ability to deal with serious security issues.

The Results

Delegates attending this seminar will gain an understanding of the strong business reasons why organisations should effectively manage and plan to protect their human and physical resources. This will lead to improvements in their organisation's professional reputation, standard operating procedures and the ability to continue to function effectively and successfully in the face of today's threats.

The Core Competencies

- Project management skills
- Management techniques and practices
- Specialist Security knowledge and awareness
- Preparation and planning skills
- · Problem solving and analytical thinking

The Programme Content

Day One

Issues of Security Management

- Strategic and Operation Management
- The Management of Risk
- Crime Management and Prevention
- Management Standards

Day Two

The Importance of Security Planning

- Legal Obligations
- Loss of Reputation
- Planning and Managing Security Projects
- Principles of Emergency Response and Recovery

Day Three

Threats to Assets





- Understanding Loss
- Key Point Identification
- Risk Analysis
- Security Survey
- Intellectual Property / Computer Security
- Evacuation Planning

Day Four

Principals of Asset Protection

- Physical Security
- Perimeter Security and Access Control
- Security Lighting
- Communication and Control Centres
- Investigations / Interviewing
- Special Risks

Day Five

Implementing Asset Protection Programme

- Crisis Management Plans
- Business Continuity Plans
- Mutual Aid
- Communication Strategies
- Dealing with the Media