





Corporate Work Culture Improvement



27 October - 14 Novem



Manama (Bahrain)



Corporate Work Culture Improvement

course code: M9371 From: 27 October - 14 November 2024 Venue: Manama (Bahrain) - Crowne Plaza course Fees: 3750 Euro

Program Overview

You will learn how to

Understand Organizational Culture, Impact of Culture on successfully implementing improvement initiatives, Common Misunderstandings, Step-by-step methodology for Analyzing Organizational Culture and Implementing Improvements.

Program Content

- 1. What is organizational culture?
- 2. Impact this culture has on organization's performance and achievement of Strategic Objectives?
- 3. How our improvement initiatives should be tailored to work for our organization.
- 4. Essential Cultural Attributes for a 21st Century Globalized Organization including the Work Culture Universal Good Practices and Potential Beneficial Best Practices.
- 5. The program will present the Culture Improvement Methodology using an easy step-by-step approach and assisted with adequate checklists For the following stages...
 - 1. Identifying your Organizations Real Detailed Strategic Objectives
 - 2. Analyzing the Work Culture required to Achieve the Strategic Objectives
 - 3. Culture Audit to find the Gaps between the Required Culture and the Existing Work Culture
 - 4. Formulating Projects for Creating the Required Organizational Culture and Sub Cultures in Various Units
 - 5. Sample Project Planning and Scheduling for Culture Change Projects.
- 6. Case Studies
- 7. Program Recommendations
- 8. A Personalized Action Plan for the Participant.









