











Trabzon (Turkey)



Information Technology Strategic Planning & Management

course code: B9226 From: 29 July - 16 August 2024 Venue: Trabzon (Turkey) - course Fees: 6750 Euro

Program Content

Understanding Organization's IT Objectives Understanding the Available IT Technologies, including those enhancing...

- 1. Productivity & Cost Reduction
- 2. Communications
- 3. Business Processes
- 4. Production Processes
- 5. Strategic
 - 1. Globalization
 - World Class
 - 3. Customer Focused
- 6. Security

Understanding the Organizational Technology Deployment

Understanding Organizational Strategic IT Needs

Identifying Relevant Strategic Projects

Step-by-step Implementation of a Strategic Project

Managing the BITP Implementation

Program Recommendations & Individualized Action Plan for the Participant









