





Information Technology Strategic Planning & Management



4 - 22 August 2024



a Lumpur (Malaysia)



## Information Technology Strategic Planning & Management

course code: B9226 From: 4 - 22 August 2024 Venue: Kuala Lumpur (Malaysia) - Royale chulan hotel course Fees: 6750 Euro

## **Program Content**

Understanding Organization's IT Objectives
Understanding the Available IT Technologies, including those enhancing...

- 1. Productivity & Cost Reduction
- 2. Communications
- 3. Business Processes
- 4. Production Processes
- 5. Strategic
  - 1. Globalization
  - 2. World Class
  - 3. Customer Focused
- 6. Security

Understanding the Organizational Technology Deployment

Understanding Organizational Strategic IT Needs

Identifying Relevant Strategic Projects

Step-by-step Implementation of a Strategic Project

Managing the BITP Implementation

Program Recommendations & Individualized Action Plan for the Participant









